

BOOST Coverage – January 14 – February 14, 2012

Pub. Date	Headline	Publication	Type	Impressions
2/5/2012	Dreaming of color	Kansas City Star	Print	290,302
2/4/2012	A fresh crop of catalogs can spark garden dreams - Home/Garden - NewsObserver.com	Raleigh (NC) News & Observer	Online	541,069
2/4/2012	Varieties of fortified seeds pack nutrient enrichment	ASHEVILLE CITIZEN-TIMES	Print	32,962
2/4/2012	Season's seed catalogs full of nutrient-enhanced produce	ST. CLOUD TIMES	Print	21,950
2/4/2012	Brilliant colors will shine in home gardens this year - Photo Gallery	Kansas City (MO) Star	Online	1,405,650
2/4/2012	A fresh crop of catalogs can spark garden dreams	NEWS & OBSERVER	Print	134,470
2/1/2012	New for 2012	AMERICAN GARDENER	Print	16,865
2/1/2012	This Year...Nutrition Tops the List!	IGC RETAILER	Print	28,231
1/30/2012	SIGNS OF SPRING	STEVENS POINT JOURNAL	Print	8,259
1/29/2012	Need a distraction from the cold?	TELEGRAPH HERALD	Print	31,116
1/29/2012	Baby Bust a big cause for industry to cultivate customers	SUNDAY GAZETTE-MAIL	Print	65,030
1/29/2012	New year brings a fresh crop of gardening catalogs	JOURNAL NEWS SUNDAY (ROCKLAND EDITION)	Print	103,543
1/29/2012	New year brings a fresh crop of gardening catalogs	JOURNAL NEWS SUNDAY (WESTCHESTER/PUTNAM)	Print	8,500
1/29/2012	New year brings a fresh crop of gardening catalogs	Journal News (White Plains,NY)	Online	281,916
1/29/2012	Need a distraction from the cold?	Telegraph Herald (Dubuque, IA)	Online	115,344
1/28/2012	Don Davis takes a look at gardening trends By:Don Davis	Lynchburg (VA) News & Advance	Online	4,266
1/28/2012	SIGNS OF SPRING	WAUSAU DAILY HERALD	Print	16,241
1/28/2012	Season's seed catalogs full of nutrient-enhanced produce	PENSACOLA NEWS JOURNAL	Print	44,607
1/28/2012	Catalogs plant ideas	POCONO RECORD	Print	13,376
1/28/2012	Season's seed catalogs full of nutrient-enhanced produce	TIMES RECORDER	Print	13,096
1/28/2012	New seeds pack nutrient enrichment	ASHEVILLE CITIZEN-TIMES	Print	32,962
1/28/2012	GROWTH OPPORTUNITIES	LEXINGTON HERALD-LEADER	Print	96,171
1/28/2012	Signs of Spring: Seed catalogs offer latest in flowers, vegetables	Sheboygan (WI) Press	Online	3,907
1/28/2012	Catalogs plant ideas	Pocono Record (Stroudsburg, PA)	Online	176,680
1/28/2012	Garden catalogs tempt us with new or unusual flowers and plants	Lexington (KY) Herald Leader	Online	467,210
1/28/2012	Signs of Spring: Seed catalogs offer latest in flowers, vegetables	Wausau (WI) Daily Herald	Online	127,404
1/27/2012	It's Time For The Fresh Crop Of 2012 Spring Gardening Catalogs	YANKTON DAILY PRESS & DAKOTAN	Print	8,604
1/27/2012	Great gardens: Season's seed catalogs full of nutrient-enhanced produce	Central Alabama Business Journal	Online	99,089
1/27/2012	Great gardens	MONTGOMERY ADVERTISER	Print	34,605
1/26/2012	Gardening catalogs offer useful information	ADVOCATE	Print	82,695
1/26/2012	Snared by Seductive Seed Catalogs	ELLSWORTH AMERICAN	Print	10,875
1/26/2012	Fresh crop of gardening catalogs available	TIMES	Print	43,825
1/26/2012	Fresh catalog crop	BOOST Coverage January 14 - February 14, 2012 DETROIT FREE PRESS	Print	139,961
1/26/2012	Springing ahead	PLAIN DEALER	Print	254,372
1/25/2012	Organic gardening a popular trend	NEWS & ADVANCE	Print	27,374